

Revenue Management Leaders from Life Sciences and Technology Companies Recognized for Innovation, Globalization, and Excellence in Analytics

Top Companies Recognized at Model N RAINMAKER for Improving Sales and Overall Organizational Efficiency, Driving Better Financial Results with Revenue Management

REDWOOD SHORES, CA – March 7, 2013 – Model N announced yesterday the recipients of the [RAINMAKER](#) Awards at its ninth annual Global Revenue Management summit in Phoenix, AZ. Each year, Model N recognizes the companies that have driven tremendous results by transforming their business processes, for innovation and globalization of Revenue Management. The recipients for the 2013 RAINMAKER Awards are:

Corning Life Sciences
Revenue Management Visionary

Abbot Diabetes Care
Revenue Management Best Practices

Nokia
Revenue Management Globalization

Salix Pharmaceuticals
Revenue Management Innovation

Allergan
Revenue Management Analytics

Micron
Revenue Management Passion for the Journey

The RAINMAKER Awards were presented yesterday during the conference's Welcome Address to an audience of over 400 Life Sciences and Technology executives and professionals.

About Model N

Model N, the leader in Revenue Management solutions, drives improved pricing, margin, and revenue performance through a powerful combination of best practices, highly configurable software applications, comprehensive services, and actionable analytics across the complete functional spectrum of pricing, contracting, rebating, sales, and marketing. Model N leverages its deep industry expertise to support the unique business needs of Life Sciences and Technology manufacturers in more than 50 countries. Global Customers include: Allergan, Amgen, Atmel, Boston Scientific, Bristol-Myers Squibb, Dell, Johnson & Johnson, Linear Technology, Merck, Marvell, Maxim, Micron, Nokia, Novartis, Novo Nordisk, ON Semiconductor, STMicroelectronics, and Watson Pharmaceuticals. Learn more at: <http://www.modeln.com>.

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